Rep Order# EC'd Yes 6837503 Ver# 2 Status Returned Traffic Order# 104951 Last Received: 07/2 Showing Buylines: All Lines Printed: 08/02/2012 9:11 AM 07/30/2012 4:02 PM

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Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1473 Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks

215-568-6540 215-568-1845

- CONTRACT COMMENT -

Buyer Phone# Product Estimate#

1473

Katie Keuleman

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).DEM. CNG. CMP COMM.
Product DCCC

Fax#

PLEASE SEE NA BELOW. THANKS!

Daypart

- REMARKS -

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*10	* 9	ω	7	<b>у</b>	<b>,</b>	*129	ω	2	1	Ľp
SU 930A- Station Remark:	SU 9A-93 Station Remark:	DS	SU	SA 7A-9A Station Remark:	SA 6A-7A Station Remark:	TU-F,M	TU-F,M	TU-TH, SU	TU-F	Day
102	0A	7A-8A	6A-7A		6A-7A Remark:	7A-9A	6A-7A	TU-TH, SU- 430A-5A M	5A-6A	Time
CHRIS MATTHEWS SHOW V2 NA DT GOLF	NEWS 3 TODAY/WKEND V2 NA DT GOLF	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY  V2 2X NA 9/29 DT SAT TODAY AIRING 5-6A DT GOLE	NEWS 3 AT SUNRISE V2 2X NA 9/29 DT GOLF	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	: 30	:30	:30	:30 6A DT GO	:30	:30	:30	:30	: 30	Len
\$500.00	\$500.00	\$750.00	\$375.00	\$625.00 DLF	\$375.00	\$1,500.00	\$1,000.00	\$200.00	\$325.00	Rate
09/30-09/30	09/30-09/30	09/30-09/30	09/30-09/30	09/29-09/29	09/29-09/29	09/25-10/01	09/25-10/01	09/25-10/01	09/25-09/28	Ĭ.
₽	<b> -</b> 3	ц	ы	N	N	<b>U</b> I	បា	st2	<b>υ</b>           	Spots/Week
₽	Ь	Ь	<b>⊢</b> -7	Н	Н	₽	jd	₽	  -  -	
⊢	Ч	H	l⊸	N	N	ហ	UI	4	បា       	Total Spots
\$500.00	\$500.00	\$750.00	\$375.00	\$1,250.00	\$750.00	\$7,500-00	\$5,000.00	\$800.00	\$1,625.00	Total Cost

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LT Fax# Phone# Station Estimate# Product Buyer Advertiser 27 20 25 \*24 23 22 21 20 ⊔ 80 17 16 15 13 12 브 Į, 14 KSNV-TV LAS VEGAS, NV.

'Y ( ) DEM. CNG. CMP COMM. DCCC. 1473 Katie Keuleman US US ≾ SA TU-E TU-F TU-F Day Station K. TU-F TU-F,™ TU-F,M TU-F,M TU-F,M TU-F, M M'A-DI TU-F, M Remark: Time 10P-11P 830P-930P NEWS AFTER NFL 8P-10P 7P-8P 730P-8P 5P-630P 5P-630P 4P-5P 2P-3P 7**P**-730**P** 3P-4P 1230P-1P 12P-1230P NEWS 11A-12P 10A-11A 9A-10A ٧2 FACE NEWS LAW & ORDER THE VOICE JEOPARDY/ WHEEL OF FORTUNE EARLY NEWS THE WHEEL OF FORTUNE KSNV EARLY NEWS FIRST NEWS 3 DR. PHIL RACHEL RAY TODAY SHOW III TODAY SHOW 11 Program NOT NA - JEOP/WHEEL AIR 630-730P DOCTORS Ö ω ... ÃΤ FACE THE AGENDA NOON AT FOUR Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 .. မ 09/25/2012 - 10/01/2012 11/14/1473 \$1,000.00 Rate \$1,200.00 \$4,000.00 \$525.00 \$1,800.00 \$800.00 \$1,000.00 \$675.00 \$700.00 \$450.00 \$325.00 \$325.00 \$425.00 \$325.00 \$325.00 \$750.00 09/30-09/30 09/30-09/30 10/01-10/01 09/29-09/29 09/25-09/28 09/25-09/28 09/29-09/29 09/25-09/28 09/25-09/28 09/25-10/01 09/25-10/01 09/25-10/01 09/25-10/01 09/25-10/01 09/25-10/01 09/25-10/01 Dates N N 45 4 ---ហ 4 G ĊП σ G UΊ ζn Spots/Week # of Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 ш N ш N ι. Ç ı Uπ Çī ÚП Ο٦ (JI Spots Total \$1,050.00 \$675.00 \$2,400.00 \$1,800.00 \$4,000\_00 \$3,200.00 \$4,000.00 \$5,000.00 \$2,800.00 \$2,250.00 \$1,625.00 \$1,625.00 \$2,125.00 \$1,625.00 \$1,625.00 s3,750.00 Total Cost

Daypart

34 X	33 M	32 M	31 M	30 SU	29 TU-F,M	28 SA	Ln	Buyer Katic Keuleman  Phone#	KSNV-T DCCC	Rep Order# 6837503 EC'd Yes	
730P-8P E	5P-630P E	4P-5P E	5A-6A W	1135P-12A S	1135P- T 1235A	11P-1135P N		pan	V LAS VEGAS, NV. ) DEM. CNG. CMP COMM.	Ver# 2	
FACE TO FACE	EARLY NEWS	FIRST NEWS 3 AT FOUR	WAKE UP WITH THE WAGNERS	1135P-12A SPORTS NIGHT IN LAS VEGAS	TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	Program		OMM.	Status Returned	
			NERS	VEGAS	LENO			Flight Dates Hiatus Weeks	Agency ( ) GREAT 3050 K ST NW WASHINGTON Agency COT D27F	Traffic Order# 104951	
:30	:30	:30	:30	:30	:30	:30	Len		GREAT ST NW NGTON	ır# 10495	
\$900.00	\$1,200.00	\$725.00	\$450.00	\$400.00	\$750.00	\$1,100.00	Rate	09/25/2012 - 10/01/2012	( ) GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007		
10/01-10/01	10/61-10/01	10/01-10/01	10/01-10/01	09/30-09/30	09/25-10/01	09/29-09/29	Dates	2	DIA	Printed: 08: Last Received: 07/ Showing Buylines: All Lines	
Н	Н	Ļ	н	н	W	H	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	08/02/2012 9:11 AM 07/30/2012 4:02 PM .ines	
<b>}4</b>	Д	Н	₽	H	ь	Н	₩eeks	Phone# FAX#		1 AM 2 PM	
Н	Ħ	Ъ	Н	Н	ω	ы	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY		
\$900.00	\$1,200.00	\$725.00	\$450.00	\$400.00	\$2,250.00	\$1,100.00	Total Cost	540 845	HIA EARY	3 of 4	

Daypart

-REPORT TOTALS-

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SU

12A-1A

L&O

:30

\$150.00

09/30-09/30

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\$150.00

Report Totals: 96 / \$65,775.00

## -SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE-Station Totals: 96 / \$65,775.00 Sales Totals: 96 / \$65,775.00 Sep 12: 80 / \$52,125.00 Market Totals \$252,981 Oct 12: XXXX KTNV CATV 16 / \$13,650.00 20 % % KBLR KTUD % % KUCW 2 0 KLAS KVMY 1 3 % % KSNV 206

—COMPETITIVE COMMENTS—

Rep Order# EC'd Yes Buyer Phone# Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).DEM. CNG. CMP COMM.

Product DCCC Estimate# Katie Keuleman 1473 6837503 Ver# 2 Status Returned Agency C/P1/P2/E
Flight Dates 0
Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW Traffic Order# 104951 WASHINGTON, DC 20007 /P1/P2/E 11/14/1473 /es 09/25/2012 - 10/01/2012 Showing Buylines: All Lines Last Received: Printed: 08/02/2012 9:11 AM 07/30/2012 4:02 PM Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

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---Agency Comment---

EST SHARES

NEW ORDER

Fax#

Books

NOV12 RA35+

Demos

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE